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August 12, 2009

Mark Pritt
Executive Vice President
ATP Incorporated
1300 Pratt Blvd.
Elk Grove Village, IL 60007-5711

Dear Mark:

I wanted to give you an update on our ATP changeover and fieldwork. Everything went very well starting with the changeover process, which is key to any successful program. Jim Becker has handled a lot of changeovers in the past few years and he reports that the ATP project went as well as expected without any glitches. He has worked with the best on changeovers and he puts ATP in that category.

I thought our kick-off meeting was great and your presentation was very well received. We have a veteran group who have seen it all, so getting them excited about a product line is a job well done. I would rate your presentation as one of the best we have had in recent years.

Our sales reps all talked in glowing terms about your people. They like to work with people who know their stuff and tell me that it was a lot of fun getting out on the street with a great program. We learned a lot by working with your sales guys and I am sure you know how good they are. Hopefully you take a lot of pride in knowing that you have some of the best people in the aftermarket out calling on customers.

Of course we don't measure programs and people, we measure our success in sales dollars. In that regard, I have to say that you have exceeded our expectations. In the days since we made the change, we have shipped and billed over \$16,000 in ATP. That is fabulous success for us by any measure.

I think we have all been reminded that hard work, good quality products, and experienced enthusiastic people still work in our business. The carry-over from the time spent with you and your people will no doubt help us in other areas. We are delighted with ATP and look forward to a long and productive partnership together.

Very truly,

A handwritten signature in black ink, appearing to read "Richard Beirne".

Richard Beirne
President/CEO



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